

The CommunityVOICE
2020 City Council Candidates
Oct 22, 2020

Diana Rich

I've lived in Sebastopol for twenty years and raised my family here. I cherish this town and am passionate about serving it. I'm proud of my work here, as the Executive Director of the Sebastopol Community Center (2010-17), and in my many projects that have benefitted youth, business, seniors, the environment, emergency preparedness and more. The long-standing, trusting relationships I've developed reach across all aspects of our town. Transparency and accountability are core values for me, and I am responsible and ethical in all I do. I am by nature a collaborator, and my training and life experiences have helped me become an excellent problem-solver.

My priorities are City Services/Fiscal Responsibility: Providing quality services in the face of seriously declining revenue (as much as 20-25 percent) will be my main priority. We'll need to pay close attention to revenue opportunities and to prioritizing City services while maintaining our core values.

Social and Economic Stability for businesses and residents: Improving the social and economic stability of our businesses, families and seniors in these starkly uncertain times is essential. At issue are business survival, distance learning, housing, jobs, social justice, policing, natural resources and more.

Hope/ Communication/ Engagement: Covid-19 has changed the entire world, including our small town. It has threatened our sense of hope and confidence in the future and our ability to tackle the more tangible challenges we face. My plan? More communication, collaboration and engagement in city decision-making, so we can all have a renewed sense that we have a say in our local government and can control our future.

I love Sebastopol. It would be an honor and a privilege to serve this wonderful town as a city councilmember, and to use my skills and experience to help move us through this new era successfully. www.electdianarich.com.